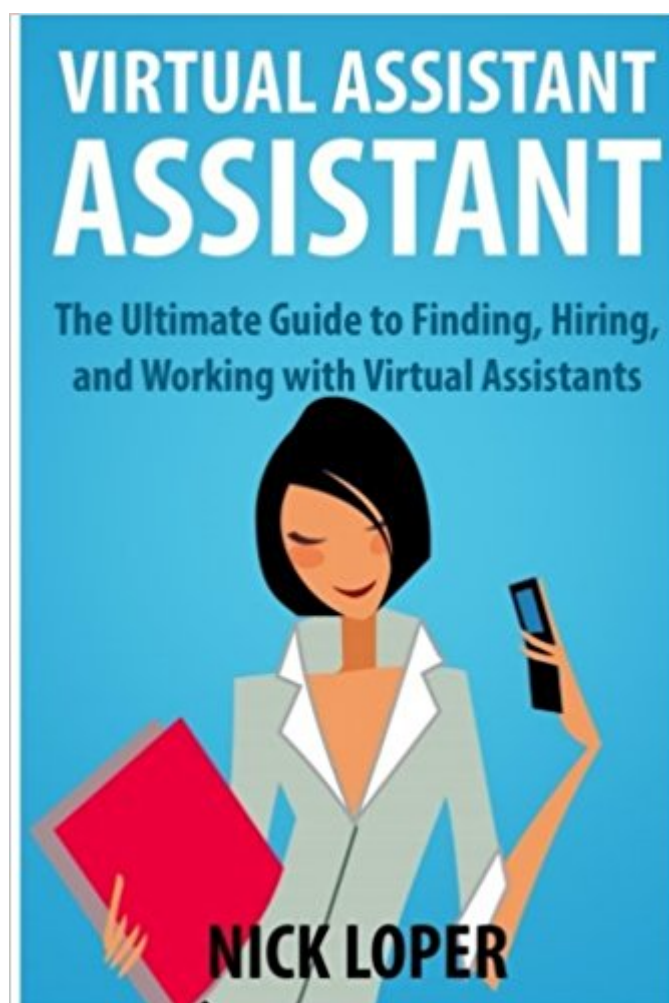


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Virtual Assistant Assistant: The Ultimate Guide To Finding, Hiring, And Working With Virtual Assistants



Synopsis

Are You Running Your Business or is Your Business Running You? Virtual Assistant Assistant is the book for entrepreneurs who are looking for a way to take their business to the next level. If you've ever caught yourself thinking there just aren't enough hours in the day, there is a solution. And it won't make you go broke, either. Virtual assistants are essentially telecommuting contractors to your business. This book tells you everything you need to know about virtual assistants, including: Where to find the best ones How to hire them Best practices for working with them on an ongoing basis It's written from firsthand experience, NOT theoretical or academic fluff. You'll learn how a talented virtual assistant can help save you time, money, and headache. Take control of your entrepreneurial life and learn how to effectively outsource your non-essential tasks. You'll free up hours every day to focus on what's really important. In the end, virtual assistants can help you lead a happier, healthier, and more productive and stress-free life. It's possible (and I would argue essential) to unload many aspects of your day-to-day work, leaving you free to tackle the higher-level, strategic, and money-making projects that often get neglected. Time is Our Most Valuable Resource But it's also the resource we are quickest to waste. With this book, you may not achieve the 4 Hour Work Week right away, but you'll get actionable advice on how to get started with outsourcing. The world's most successful people didn't get there alone; they all had help along the way. What are you waiting for? Hit the Buy Now button and get started today.

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Customer Reviews

Nick Loper has been working with virtual assistants since 2005. The author and entrepreneur lives

in Northern California with his wife Bryn and a lovable giant Shih-Tzu called Mochi. On a typical day you can find him working and walking on his treadmill desk, rooting for the Mariners, or skiing the Sierra pow. He is the founder of VirtualAssistantAssistant.com.

I first learned about Nick through his podcast, The Side Hustle Show, and knew he produced great content. This book is no exception. As a lifestyle business owner, having a great team is imperative and outsourcing is an incredibly cost effective and reliable way to get the best team in place. I love how Nick addresses the ethics of outsourcing right away. After the great start, Nick goes on to answer pretty much any question you could have when it comes to outsourcing. Nick ends with a clever spin on the 7 Habits but for outsourcing. If you're new to outsourcing or need to become more effective in your team building, then this book is for you.

I loved this book and the information provided. Nick does a GREAT job of breaking down the phases and steps to hiring a Virtual Assistant AND provides great tips on how you the hiring manager should prepare prior to hiring. Excellent!!! Nick has opened my eyes to a whole new world of managing my personal and professional business. I gained so much confidence from reading his book I have already gone out and hired an editor for my forth coming book and am preparing to hire a few more freelancers for other projects as well. If you are a sole proprietor like me and want to work smarter rather than harder learn how to do this by hiring VA's..... and read this book before you do so..... THANK YOU NICK!!!!

I got this little book and it was great!!! 5 Stars from me! It was written in the last couple of years and everything was new all the information. I think Virtual assistants are the way to go if you want to start a business and get over the starting humps. And need a little information on products and business. I think if you are handy capped this is a good book to they can do what you have a hard time doing. I also think that virtual assistant is the job of the future!!! If you live out in the middle of no where have some type of college degree sign up and the rest of you take the class and build your virtual assistant skills. start working for some one and help those who need help. In the future people still know nothing and need a little help or don't have the time. What a great world the virtual assistant can make for you!!! Now if I can only get a wireless key board big enough to type on and a pc to tv converter box I can get to work!

I'm just breaking into learning about Internet marketing and being tech challenged there is a lot of

good info to chew on. When I need a VA I'll now have good information to draw from.

I don't usually give five stars as most authors don't seem to give you everything in one shot like Nick Loper did. If after reading this book, you're still running around like a chicken with his head cut off you only have you to blame. This is a true step-by-step guide. Follow the steps as given, and you won't be disappointed.

A clear guide for any entrepreneur, or even employee for that matter to simplify their life. The hours of research and testing that Nick has done for us allows us to, in effect, 'outsource' this research to Nick by reading this book! I love that he has no horse in the game, he doesn't have a team of VAs to sell you, he is on your side, reviewing and giving tips as one of us. Well worth the read

I purchased this after buying, reading, and returning (within the space of about 45 minutes) The Virtual Assistant Solution. This book is the exact opposite. It was practical, useful, and thorough. Even though I'm no rookie with VAs, this book taught me some great stuff. It also reminded me of a number of briefing and management issues - it's been a few years - and how to address them. It even gave me some new ideas for how to use a VA. In short, buy The Virtual Assistant Assistant and read it with a pen and pad nearby. The author's website is also really good, with details and reviews of many VA companies. Worth every penny.

Thanks so much for the 1-Stop shop to get educated on this facet of leading a more effective and efficient business. I'm enthusiastic about getting started. Wish my overworked and technologically challenged mother who has embraced and held onto business practices of old had this book years ago. At age 68 & still running a successful but struggling business due to its inefficiency, the tenants of this book could have added many days to her life span & increased the joys in her life!

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